



NEW
HOTEL

OUR PREFERRED
EXPERIENCES
WITHIN THE
NEIGHBORHOOD

ATHENS - GREECE

A MEMBER OF **YES! HOTELS**

 A MEMBER OF **DESIGN HOTELS™**



MUSEUMS

GREEK NATIONAL GALLERY OF ART

The Greek National Gallery of Art, recently underwent significant renovations and expansion. The old building was founded back in 1900 and is now transformed into a modern and contemporary art destination of the 21st century.

THE NATIONAL MUSEUM OF CONTEMPORARY ART, ATHENS

Fully open to the public since February 2020, The National Museum of Contemporary Art Athens (EMST) is home to a constantly growing collection that is formed around a very important nucleus of works by Greek and international artists.

NEON

The emblematic building of the former Public Tobacco Factory opens its doors for the first time, introducing a new contemporary cultural centre in Athens. The new 6,500m² cspace, will be inaugurated by an international group exhibition, Portals, featuring 59 artists from 27 countries.

B&E GOULANDRIS FOUNDATION

The Collection of the Basil and Elise Goulandris Foundation focuses on modern and contemporary art by Greek and foreign artists, including rare works by masters of the European avant-garde as well as works by distinguished modern Greek painters.

GALLERIES

REBECCA CAMHI

Rebecca Camhi gallery handles works of all media, including painting, sculpture, photography, film, drawing etc. The gallery's agenda has been focusing on contemporary art by promoting & collaborating with international art figures and representing Greek artists in the international arena.

ARCH

ARCH provides opportunities for professionals in the contemporary visual arts to develop their practice, explore connections and build collaborations with colleagues & communities in Athens through its exhibition programs.

THE BREEDER

The Breeder gallery developed out of the need for building an artistic dialogue between Athens and the world. The gallery's platform is open to artists of all nationalities, gender & religion, supporting a free exchange of ideas in contemporary art.

RADIO ATHÈNES

Flexible, independent, nomadic, interdisciplinary, Radio Athènes works together with local & international artists to present exhibitions, lectures, screenings and readings in the fields of contemporary art, literature, philosophy, dance, and the applied arts.

STATE OF CONCEPT

State of Concept Athens is an independent platform that fosters the appreciation for local & international contemporary art and the growth of artistic practice. It hosts exhibitions, public programs & events and offers free one-to-one tutorials to artists & students.

GAGOSIAN

Gagosian is a global gallery specializing in contemporary art at 17 exhibition spaces across the US, Europe & Asia. It is at the forefront of the digital marketplace with innovative online viewing rooms, timed to coincide with major art fairs, that include highly desirable works by today's leading artists.

Photo: Arch Athens

Texts: Galleries' official websites

EXPERIENCES

MODERN ART TOUR

A fantastic opportunity to explore a unique side of Athens and discover the city's vibrant art scene. This is a tour for art lovers and connoisseurs, for those who want to delve into modern, street and contemporary Greek art and treat themselves to an exclusive art experience in the Greek capital.

FINDING SOCRATES

Finding Socrates is a treasure hunt in the Ancient Agora of Athens. Teams share an amusing intellectual experience by searching for the various monuments within the agora that relate to Socrates' life and thought.

SOUVENIR WORKSHOP

This is a unique workshop for pottery, the most ancient form of art. Guest immerse into the most emblematic moments of ancient Greek art (prehistoric sculptures, Cycladic figurines, ceramics and pottery from the geometric & classical era) having the chance to create their own masterpiece.

FOOD & WINE

From Cooking lessons with NEW Hotel's Chef to Weekend brunch, a 'Flavors of Athens' city tour, Greek Wine seminars & tasting to an 'Athens for Foodies' experience, guests can select among the option they prefer and get acquainted with the traditional and contemporary side of Greek Gastronomy.,

DISCOVER THE GREEK LUXURY BRANDS

JEWELRY

Lalaounis

Yannis Sergakis

Nikos Koulis Jewels

Lito Fine Jewelry

Antonia Karra

Ileana Makri

I-D Concept Stores

SHOES

Ancient Greek Sandals

CLOTHES & ACCESSORIES

Celia Kritharioti

ZEUS + ΔΙΟΝΗ

Etoile Coral

Ioanna Kourbela

Aesthet

Wéngko Molé

Karima

Annie P

BEACHWEAR

Stefania Frangista

Sun of a Beach

DISCOVER THE GREEK LUXURY BRANDS

HANDBAGS

Callista Crafts

One & Only Bags

Malvez

Kooreloo

A to Z Greek

GREEK SOUVENIRS

Forget Me Not

Benaki Museum

Zoumboulakis Galleries

The Museum's of Cycladic Art Shop

HOME DÉ COR

Malvez

DEPARTMENT STORES

Attica City Link

Attica Golden Hall

GOOD FOOD WHEN IN ATHENS

TRADITIONAL

Cafe Avissinia

Cherchez La Femme

MODERN

Vezené

Art Lounge / NEW Taste

Thespis

ALL DAY/BISTROT

Athénée

GOURMET

Spondi (2 Michelin Stars)

Nolan

Hytra (2 Michelin Stars)

FRESH FISH

Varoulko Seaside (1 Michelin Star)

INTERNATIONAL

Nobu Matsuhisa

Birdman

VEGETARIAN / VEGAN

Me Kolonaki

Winners

BAR/CLUB RESTAURANTS

Balthazar

Island Athens Riviera

DELI/BIO SHOPS

4 Seasons

Era Nuts