

**One history,
a thousand
inspiring
stories.**

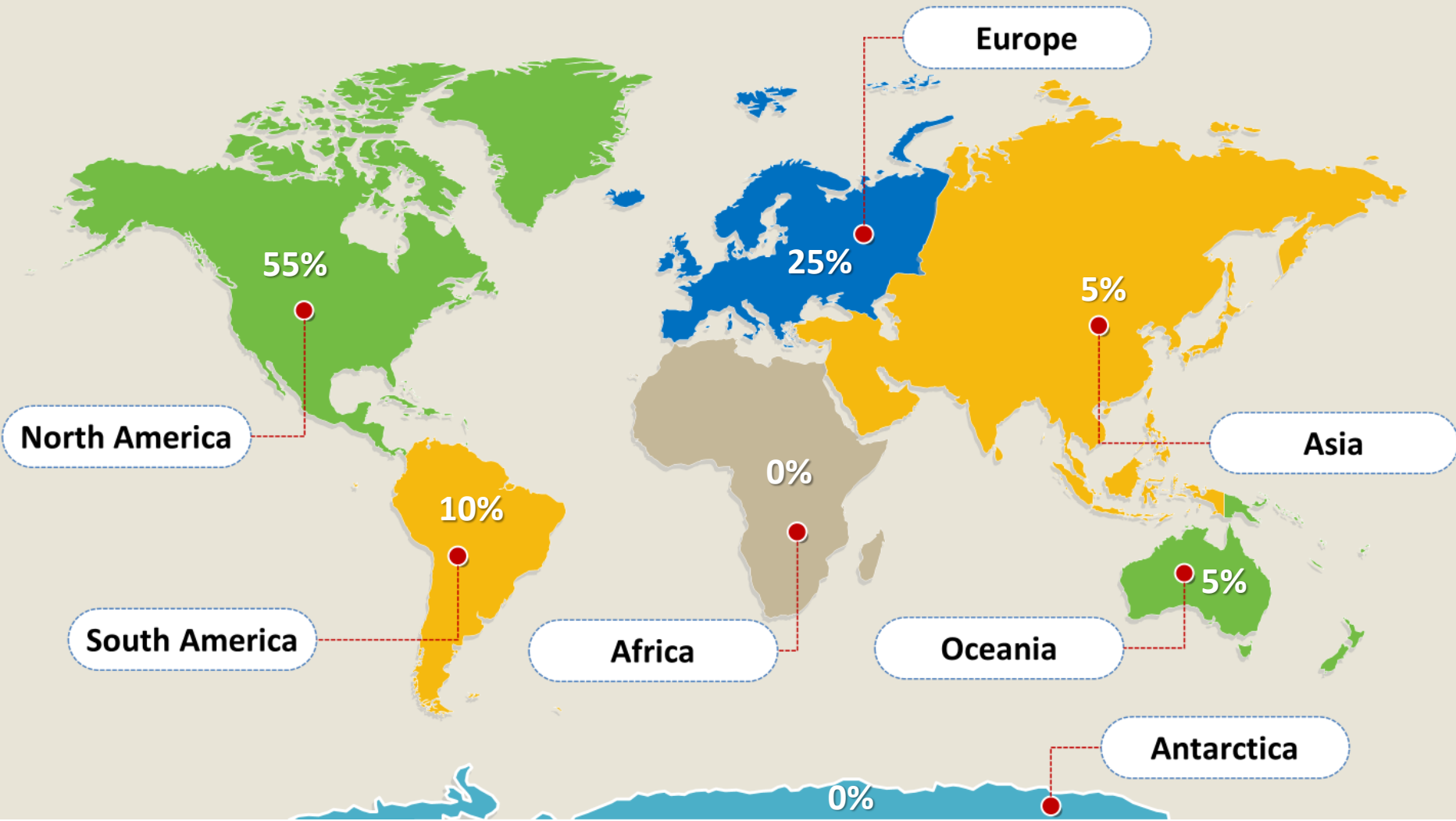
GENERAL INFORMATION

- **Company Name:** Metropolitan Touring Colombia.
- **Managing Director:** Camilo Calderon
- **Year Company Established:** 2011
- **Number of Employees:** 18
- **Peru headquarters:** Bogotá
- **Operational branches:** Cartagena
- **Other offices:** Ecuador and Perú



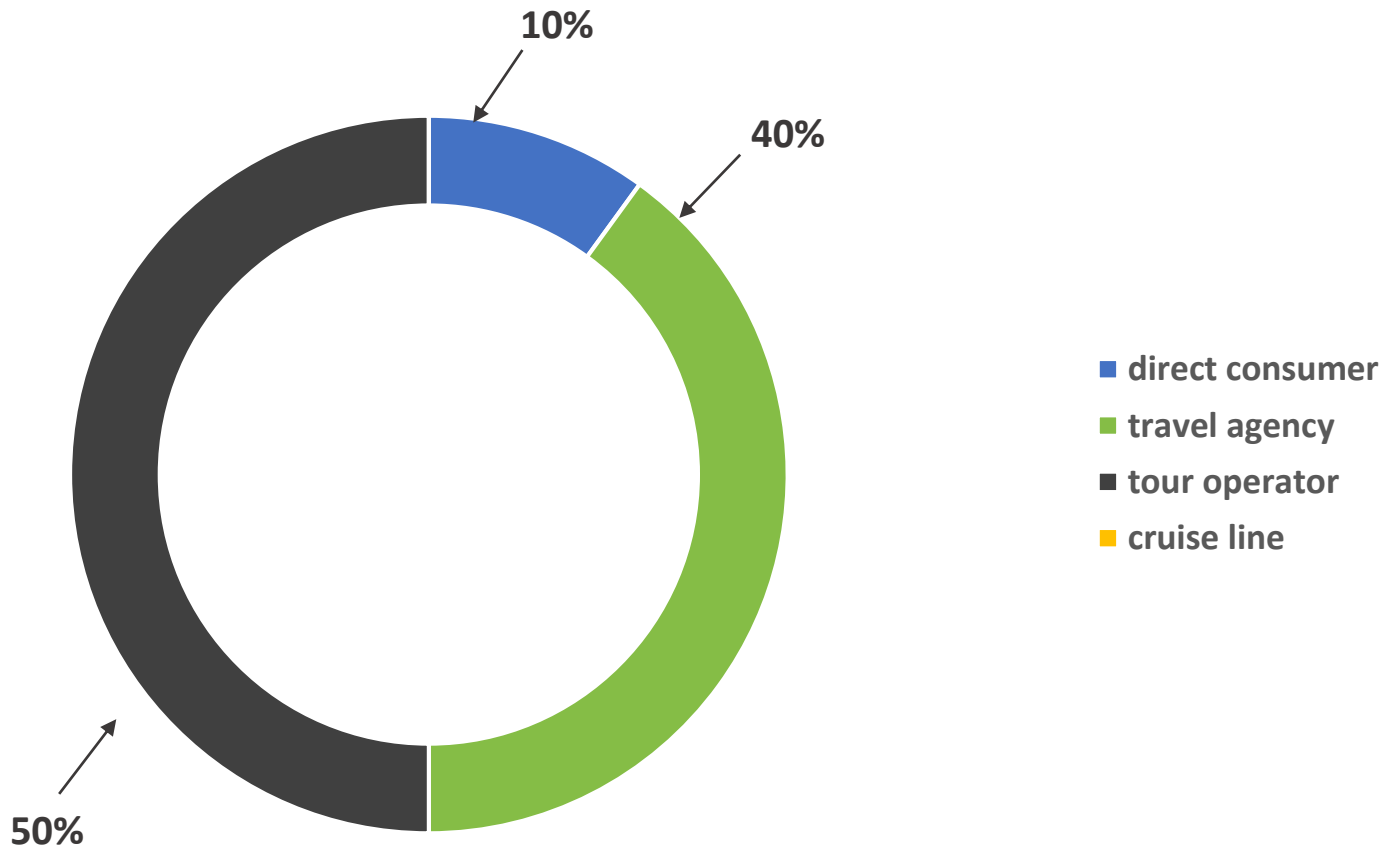
SALES MIX BY REGION

(% of sales per region or market)



SALES MIX BY CHANNEL

(% of sales through tour operators, travel agents, direct guests)



SALES MIX BY TYPE OF INCOMING SERVICE

(% FITs, Mice, Groups, Series, Corporate, Cruises)

38%



FITs

30%



Groups

6%



Cruises

6%



Mice

15%



Conciergerie

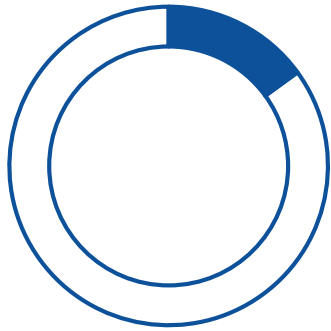
5%



Corporate

SALES MIX BY STANDARD OF SERVICE

(% of sales that are luxury, premium, budget)



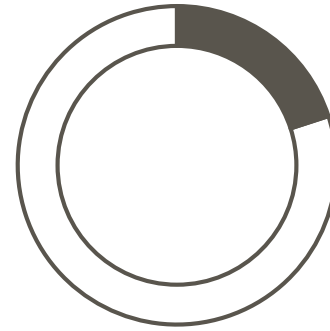
15%

Ultra
Deluxe



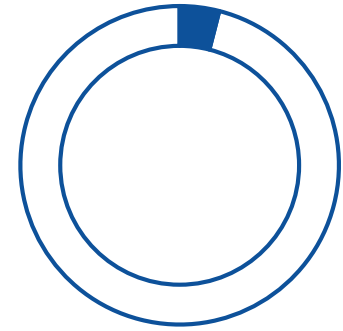
60%

Luxury



20%

Premium



5%

Budget

A man wearing a white wide-brimmed hat and a white short-sleeved button-down shirt is kneeling in a coffee plantation. He is holding a large black tray filled with coffee cherries. He is also holding handfuls of coffee cherries in both hands, showing them to the camera. The background is filled with lush green coffee plants and leaves.

About Us



Metropolitan Touring Colombia specializes in creative tailor-made travel experiences to distinguish explorers wanting authentic encounters.

We are proud to be recognized as a leading Tour Operator with nearly 30 years of experience. We count with our own operation throughout the principal touristic areas in Colombia. For the rest of the country, we work with the best partners who accomplish Metropolitan Touring's standards of service.

Additionally, the expertise of our professional staff allows us to carefully attend to detail and fulfill each client's travel interests and needs. We work with a pool of experienced guides whose expertise makes the difference between a good trip and an outstanding one.

We are thankful to have a good relationship with the main suppliers in Colombia, which are up-to-date with all travel-related issues; allowing us to fulfill the client's high requirements and reassuring the quality of service we offer.

On the other hand, we are proud to be the only Tour Operator in Colombia who is part of "On Site Virtuoso" and "On Production Ensemble" Consortiums over the recent years.

We continue to invest in technology solutions, which make us a unique Tour Operator in Colombia by supplying training and consumer presentations through personalized webinars to our partners; familiarization trips (offered regularly to breathtaking regions); participation in trade shows; sales calls, and more...

UNIQUE SELLING POINTS – MTC

- An experienced team of Colombian Travel experts
- We are the only “Virtuoso On Site” DMC in Colombia.
- We have more than 35 years of experience.
- We are the only “Ensemble On Production” DMC in Colombia.
- We feature tailor made travel and our team is ready to help our clients with:
 - Timely responses
 - Customized programs for FIT’s, groups and/or series
 - High-quality land operation
 - One-stop shop service for multi-country programs
 - Shore excursions for Cruise operations
 - MICE
- **We have staff and infrastructure in Bogotá and Cartagena in order to:**
 - Provide immediate assistance whenever needed
 - Supervise our operations

Very close relationships with key suppliers in Colombia and an flawless reputation in the Colombian travel industry, allowing access to:

- Very competitive conditions and rates & flexibility from our suppliers
- Constant product development, training and marketing support that translates into:
 - New products, itineraries, destinations and activities for your guests.
 - An official schedule of Webinars about Colombia.
 - Specially tailored webinars for your company on any subject(s) you prefer.
 - A growing collection of high resolution pictures that is available to our clients.
- Full support towards the organization of fam trips

PROUD MEMBERS OF...



National Travel Organisation Association	
NAME	SINCE
USTOA	2011
NTA	2011
AFFILIATIONS	
VIRTUOSO	2011
PURE	2015
EMOTIONS	2016
ENSEMBLE	2012
SITE	2016

LANGUAGES SPOKEN:

By our team:



English



Spanish



Portuguese

By our guides:



English



Spanish



German



Portuguese



French



Russian



Mandarin
Chinese

TRAVELLER MADE AGENCIES
WITH WHOM WE HAVE MADE BUSINESS
RECENTLY

WINDROSE
FINEST TRAVEL

FIRENZE CLUB

R. Crusoe & Son

RESEBYRÅN
Nygren Lind

ferrer & saret
THE ART OF TRAVEL

DESTINATIONS & ADVENTURES
INTERNATIONAL

