



THE MALL SANREMO THE NEW OPENING BY THE MALL LUXURY OUTLETS

Sanremo, June 2019 – The Mall Luxury Outlets have opened The Mall Sanremo, the unique luxury outlet in the heart of the *Riviera dei Fiori*, near the French Riviera.

The Mall Luxury Outlets, already known for The Mall Firenze (opened in 2001), inaugurates a new destination for luxury shopping: The Mall Sanremo, an extraordinary place, surrounded by natural beauty, that allows its visitors to live an exclusive experience of fashion, elegance and hospitality.

An unforgettable trip through the world of fashion where it is possible to take advantage of special offers without renouncing to the highest quality. The selection of brands, all in the high fashion sector, include Balenciaga, Dolce&Gabbana, Ermenegildo Zegna, Etro, GCDS, Giorgio Armani, Gucci, Karl Lagerfeld, Loro Piana, MSGM, Poltrona Frau, Santoni, Versace and a Luxury Multibrand where it's possible to find products by Roberto Cavalli, Missoni, John Richmond, Brioni, Corneliani, Ermanno by Ermanno Scervino and Red Valentino.

For children, instead, Kids Around hosts the collections of Givenchy Kids, Chloe Kids, Little Marc Jacobs, Karl Lagerfeld Kids and Boss Kidswear.

Moreover, The Mall Sanremo is already looking to the future: another area will open by the end of the year, offering new brands, equally exclusive.

To Guests are given the utmost attention also by offering numerous tailor-made services to make the Shopping Experience special and unique.

To reach The Mall Sanremo in comfort way, many are the available connections: shuttles leave every hour for from the centre of Sanremo (roundtrip) as well as buses from Nice and Monaco, private transfer upon request is available too.

On arrival, the Welcome Lounge international team is ready to welcome customers and accompany them on their visit, making it exclusive in everything, from the general information, to the current promotions, till a personalized plan to discover the surrounding area.

For a tailored shopping experience, a team of Personal Shopping Assistants is available to advice and guide in the choice of outfits to create a new and a personalized look. To purchase with the maximum comfort, all visitors can benefit of the Hands-free Shopping and Home Delivery services. Finally, the lounge dedicated to Tax Free, allows visitors from non-EU countries, to get an immediate cash refund on their purchases.



"We are proud of this new opening," said Giorgio Motta, Director of The Mall Luxury Outlets, "Our mission is to offer an experience of beauty in all its forms that goes beyond the classic concept of shopping. We share with our visitors the passion for fashion and we try to offer unique places where to live it. Italian style, refinement, the constant search for new solutions and exclusive services are the key elements of The Mall Luxury Outlets' DNA that make special every moment for those who came to visit us".

The Mall Sanremo is open every day from 10 am to 8 pm, from Monday to Sunday, from April to September, and from 10 am to 7 pm from October to March. The Mall Sanremo will be closed just for two days till the end of the year 2019: 25 and 26 December.

Further information is available on sanremo.themall.it

Instagram: [@themalloutlets](https://www.instagram.com/themalloutlets)

Facebook: [@TheMallLuxuryOutletsSanremo](https://www.facebook.com/TheMallLuxuryOutletsSanremo)

WeChat:



Weibo: [The Mall Luxury Outlets](https://www.weibo.com/TheMallLuxuryOutlets)

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