

THE MALL is the luxury Boutique-Style Outlet with 40 of the world's most exclusive brands at 35-70% off, all year round. It is located in the heart of the Tuscan countryside, just 30 minutes' drive from Florence.

THE BRANDS

Gucci, Saint Laurent, Givenchy, Jimmy Choo, Bottega Veneta, Fendi, Chopard, Brioni, Burberry, Dolce & Gabbana, Salvatore Ferragamo, Valentino and many more.

HOW TO GET HERE

An exclusive door-to-door minivan service from Florence hotels, available 3 times a day, and a double decker bus with 18 runs connect **The Mall Luxury Outlet** with Florence on a daily basis.

Tickets can be purchased on line or through the hotel concierge.



HIGHLIGHTS

- **Gucci Caffè** offering contemporary, local and international cuisine for breakfast and lunch
- **VIP Lounge to get tax refunds** on purchases, immediately back in cash
- **Tourist Information office** to welcome international visitors
- **Open every day** from 10am to 7pm. Closed on Dec 25th, 26th, January 1st and Easter

EXCLUSIVE BENEFITS FOR VIRTUOSO CLIENTS

The Mall is delighted to offer to all Virtuoso clients visiting Italy the exclusive My Luxury Wallet which includes:

- Up to 10% private discount in addition to the Outlet prices*
 - My Luxury Welcome, a delightful welcome drink at Gucci Caffè
 - A special gift by The Mall
 - Priority line and exclusive access to the Tax Refund Lounge
- To redeem the dedicated benefits clients simply have to show My Luxury Wallet Invitation at The Mall Information Office.

*with a minimum spend of €500 in each Outlet store.
Restrictions apply.

THE | MALL

LUXURY OUTLETS

— FIRENZE —

IS A



VIRTUOSO
PREFERRED

CONTACTS

Ms. **CRISTINA VISCONTI**
International Tourism Marketing Coordinator
cristina.visconti@themall.it - mobile +39 3481212626

Mrs. **FRANCESCA CAMBI**
Marketing Manager
francesca.cambi@themall.it - mobile +39 3351024606

www.themall.it

