

BORGOPIGNANO

THE TUSCAN HAVEN

Borgo Pignano – ‘Sustainability in Action’

A short story of Borgo Pignano’s commitment to sustainability told through a series of video vignettes.

Borgo Pignano believes in the positive power of travel to enhance the environment, benefit local people, and to help protect natural and cultural heritage for future generations to enjoy the beauty and diversity of our planet.

Perched on a hilltop amid 750 acres of Tuscan countryside, Borgo Pignano overlooks Volterra on the horizon and is perfectly located for visits to San Gimignano, Florence, and Sienna. The main villa is surrounded by lovely English gardens and the estate is organically farmed and dotted with a variety of luxurious villas, [hiking, biking and horseback riding trails](#).

Borgo Pignano’s commitment to sustainable tourism and hospitality practices has seen the property receive Condé Nast Johansens’ 2019 Award of Excellence in Sustainability and in 2021 the renowned guide for luxury hotels named Borgo Pignano as the Best Countryside Hotel in Europe and Mediterranean. A former member of National Geographic Unique Lodges of the World, Borgo Pignano is a founding member of Beyond Green, a global portfolio of hotels, resorts and lodges that exemplify sustainable leadership.

Borgo Pignano’s commitment to sustainable tourism is rooted in its water and energy conservation combined with its [organic farming](#) principles across the estate and through every aspect of its [operations](#). Specific elements of ‘sustainability in action’ include its [organic vegetable garden](#) where fresh produce is picked and served daily in the hotel’s two restaurants. Borgo Pignano has a [full time herbalist](#) and [dedicated bee keeper](#) to support the biodiversity of the estate, and supplement guest’s daily nutritious and organic consumption on property. Most recently, Borgo Pignano has begun producing its own wine and olive oil from its [organic vineyards and olive groves](#) to enhance its self-sufficiency goals, whilst minimizing its environmental impact by sourcing additional supplies locally.