



Janine Gelston, Director of Sales and Marketing and Cian Landers, General Manager

Fifteen Years of The Fitzwilliam Hotel Belfast

The Fitzwilliam Hotel Belfast celebrates fifteen years in operation this month, having opened in March 2009 in the heart of Belfast city centre. Affectionately known as 'The Fitz' by locals, it is the epitome of style and excellence.

The Fitzwilliam Hotel has continuously invested in improving the offering available to their customers; both in terms of product offering and service. The Penthouse was a recent addition on the 9th floor and has been established as the best hotel suite in Belfast, representing the the pinnacle of luxury accommodation with panoramic views over the city, a private roof terrace and baby grand piano.

In addition to 146 contemporary, well-appointed rooms and suites, the hotel prides itself on their unique service culture and personal approach. This dedication to guest service has helped welcome over 80,000 guests each year, including high profile guests such as Rihanna, Katy Perry, Sarah Jessica Parker, and Hillary and President Bill Clinton.

The entire team at The Fitzwilliam are committed to making sure each guest experience is personal and memorable, whether you are visiting for a relaxed lunch in the bar, cocktail masterclass, a sumptuous afternoon tea or an overnight stay. The hotel has also built up a reputation as the friendliest hotel in the city; extremely popular with those wanting to enjoy dinner and cocktails in a contemporary setting. The Bar attracts local regulars who consider it to be the most tasteful in town, it's always lively, always welcoming and ultra-chic home to the city's lively warm atmosphere.

Cian Landers, General Manager reflects on the last few years:

“Our year-on-year growth and continued success are a testament to the dedication and commitment of our amazing team, and the loyalty of our customers. We have excellent relationships with our guests, and it’s a pleasure for us to welcome people from all over the world to stay with us.

I’ve always maintained that ‘our people make the place’. Our team are the heart and soul of the hotel, and I am really proud of their hard work and dedication to guest service.

As the business leader, I’m a firm believer in listening to your team, and thanks to the openness, ideas, collaboration and teamwork, we’ve been able to think differently and constantly push ourselves.

Some new initiatives we’ve introduced are being the only hotel in Belfast to offer our ever-popular “Crafternoon Tea”, becoming the first five-star dog-friendly hotel in Belfast, offering complimentary minibars for all guests, and offering evening turndown service in all guest bedrooms as standard. All of these little things diversify our offering, add extra little touches, and help us to differentiate ourselves.

Passion, perfection, professional, respect, success and quirkiness are our core values and I’m proud to say we live and breathe them every day.”

It’s a privilege to be surrounded every day by motivated and passionate individuals, who genuinely care and take pride in what they do.

We must thank our visitors from all over the world, who have opted to stay, dine, and host events with us. Their constant support encourages us to push ourselves to make every visit a memorable one.”

To book The Fitzwilliam Hotel Belfast please visit www.fitzwilliamhotelbelfast.com or telephone +44(0) 2890 442080. Email enq@fitzwilliamhotelbelfast.com

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