



## *The new luxury shopping destination*

The Mall Sanremo is the exclusive outlet in the heart of the Flowers Riviera just a few steps from Côte d'Azur. An extraordinary place that gives the possibility to live a unique experience of fashion, hospitality and elegance. An unforgettable trip through the world of fashion where it is possible to take advantage of special offers - from 35% to 70% off regular retail pricing - without renouncing to the highest quality.

The selection of brand include **Gucci, Balenciaga, Dolce&Gabbana, Loro Piana, Saint Laurent, Bottega Veneta** and many more.



## *Tailor Made Services*

To reach The Mall Sanremo in comfort way, many are the available connections: shuttles leave every hour for from the centre of Sanremo (roundtrip) or there is the possibility to reserve a private car, a limousine or a private shuttles upon request. On arrival, the **Welcome Lounge** team is ready to welcome customers and accompany them on their visit, making it exclusive in everything, from the general information, to the current promotions, till a personalized plan to discover the surrounding area. For a tailored shopping experience, a team of **Personal Shopping Assistants** is available to advice and guide in the choice of outfits to create a new and a personalized look. Finally, the **Tax Free Lounge** allows visitors from non-EU countries, to get an immediate refund on their purchases.



## *Food experience*

A **contemporary and fresh place**, the **Food Lounge by adHoc** is the tailor-made food proposal to satisfy all tastes, from breakfast to simply a snack. Quality of raw materials, well maintained spaces and an impeccable service: a relaxing break between one boutique and another to make your shopping experience even more special.



## *Exclusive benefits*

**The Mall Sanremo** is delighted to offer to all your clients the exclusive **MyLuxuryWallet** which includes:

- Extra private discounts - up to 10 % off the outlet price in participating stores\*;
- Priority line to access our Tax Free Lounge, where it is possible to claim VAT immediately in cash;
- Welcome Coffee at our unique Food Lounge adHoc;
- Priority cash desks in selected stores.



### **Steps to set up your Clients with MyLuxuryWallet benefits**

1. Fill out the invitation: **MyLuxuryWallet**;
2. Forward the invitation to your client's smartphone;
3. Your guest will be able to redeem his exclusive **My Luxury Wallet** by showing the invitation to The Mall Concierge at the Welcome Lounge.



## *Stay Home, Stay Stylish*

Clients can experience the beauty of shopping at The Mall Sanremo even at home with the **Mail Order service**.

At this link **Mail Order Service** there is the list of participating brands. Clients need to contact them by e-mail or by phone for information regarding the availability of the products and shipping methods. Then, they just have to wait for the arrival of their purchases in comfort.



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The Mall Firenze: the exclusive luxury outlet in the heart of Tuscany just 30 minutes from Florence. Famous in the world to display together in one single location the most important international and innovative fashion brands. The Mall Firenze allows its visitors to live an experience that goes beyond the classic shopping: a unique blend of fashion, environment and hospitality. A special and unique location that gives you the chance to experience the world of fashion, luxury and beauty while counting on special benefits without compromising on quality.



## *Tailor Made Services*

To reach The Mall Firenze in comfort way, many are the available connections: shuttles leave every half and hour from the center of Florence. For a more private transfer our bespoke shuttle services can pick your clients directly from hotel. On arrival, the Welcome Lounge team is ready to welcome customers and accompany them on their visit, making it exclusive in everything, from the general information, to the current promotions, till a personalized plan to discover the surrounding area. For a tailored shopping experience, a team of Personal Shopping Assistants is available to advice and guide in the choice of outfits to create a new and a personalized look. Finally, the Tax Free Lounge allows visitors from non-EU countries, to get an immediate refund on their purchases.



## *Food experience*

For a culinary experience, ToscaNino is the relaxing break in true gourmet style. Two different restaurants, the Restaurant&Bottega and the Bistrò, represents the perfect choice for those who are looking for a true gourmet experience during a shopping day. Excellent dishes, fine décor and flawless service accompany guests in an ambiance imbued with Tuscan craftsmanship, experience and tradition.



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